

messe frankfurt

ISH
17. – 21. 3. 2025
Frankfurt am Main



Facts & figures

World's leading trade fair for
HVAC + Water



ISH 2023 – Number of visitors and exhibitors



 **85,128** 56%
Visitors Germany

 **67,340** 44%
Visitors international

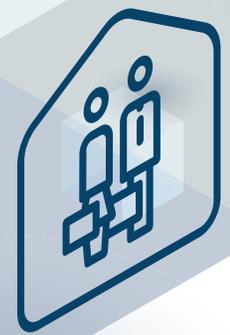
152,468 TOTAL

 **566** 28%
Exhibitors Germany

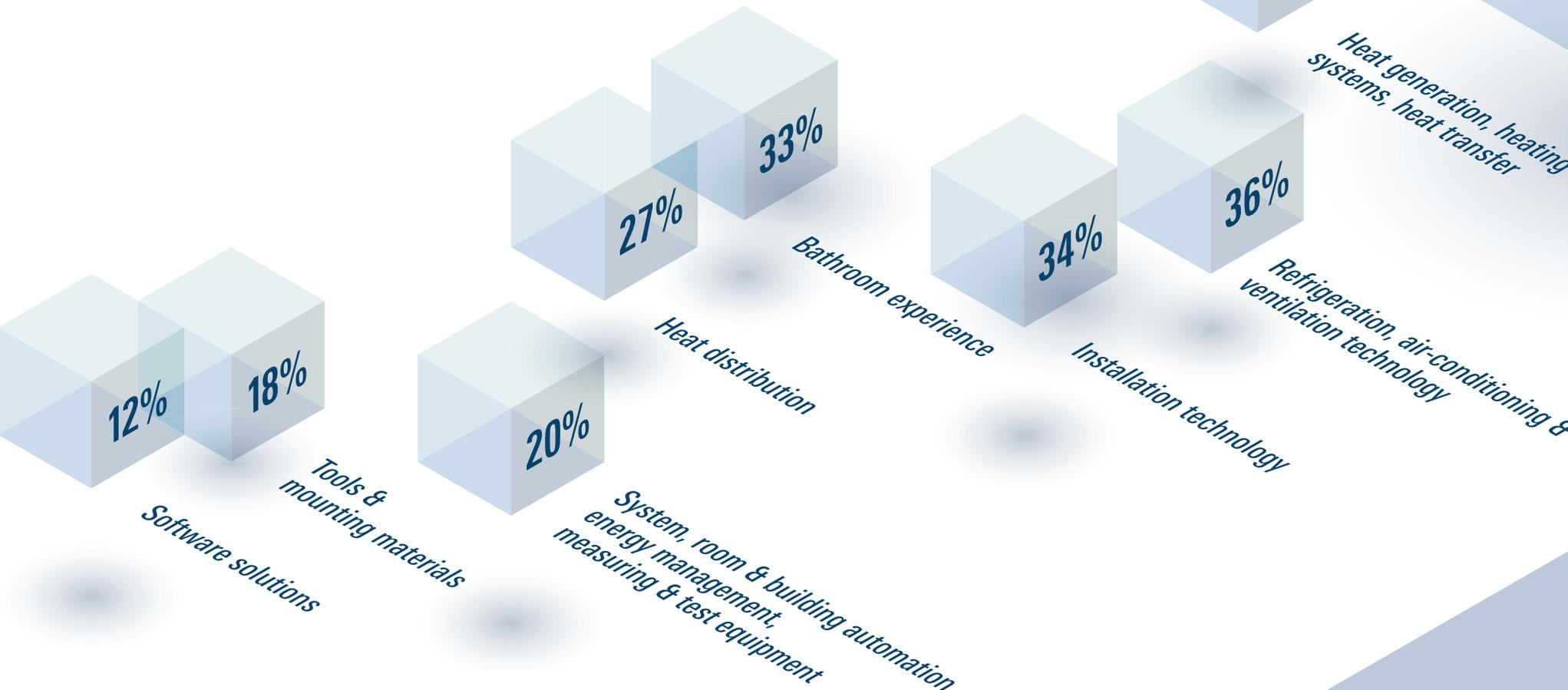
 **1,476** 72%
Exhibitors international

2,042 TOTAL

 **93%**
Overall satisfaction
level among visitors

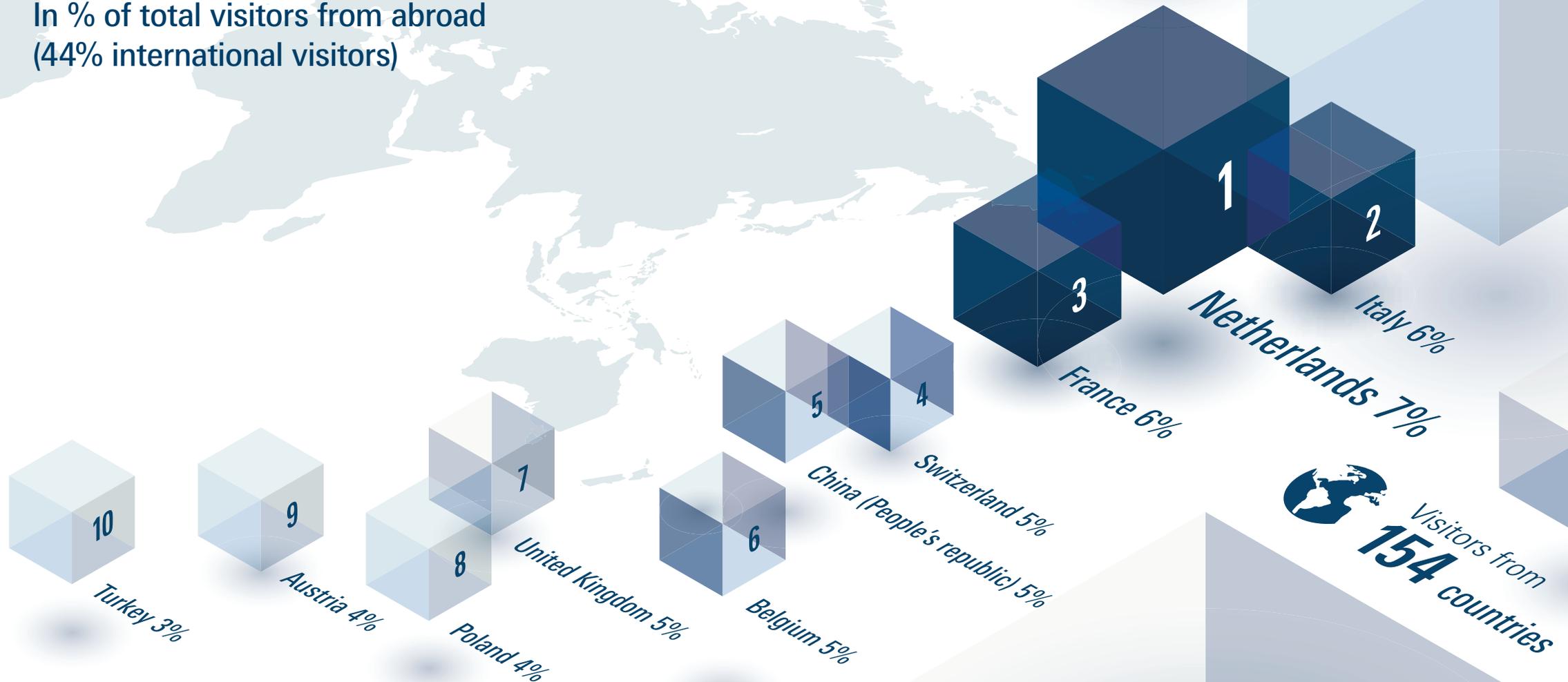


ISH 2023 – Areas of interest of visitors

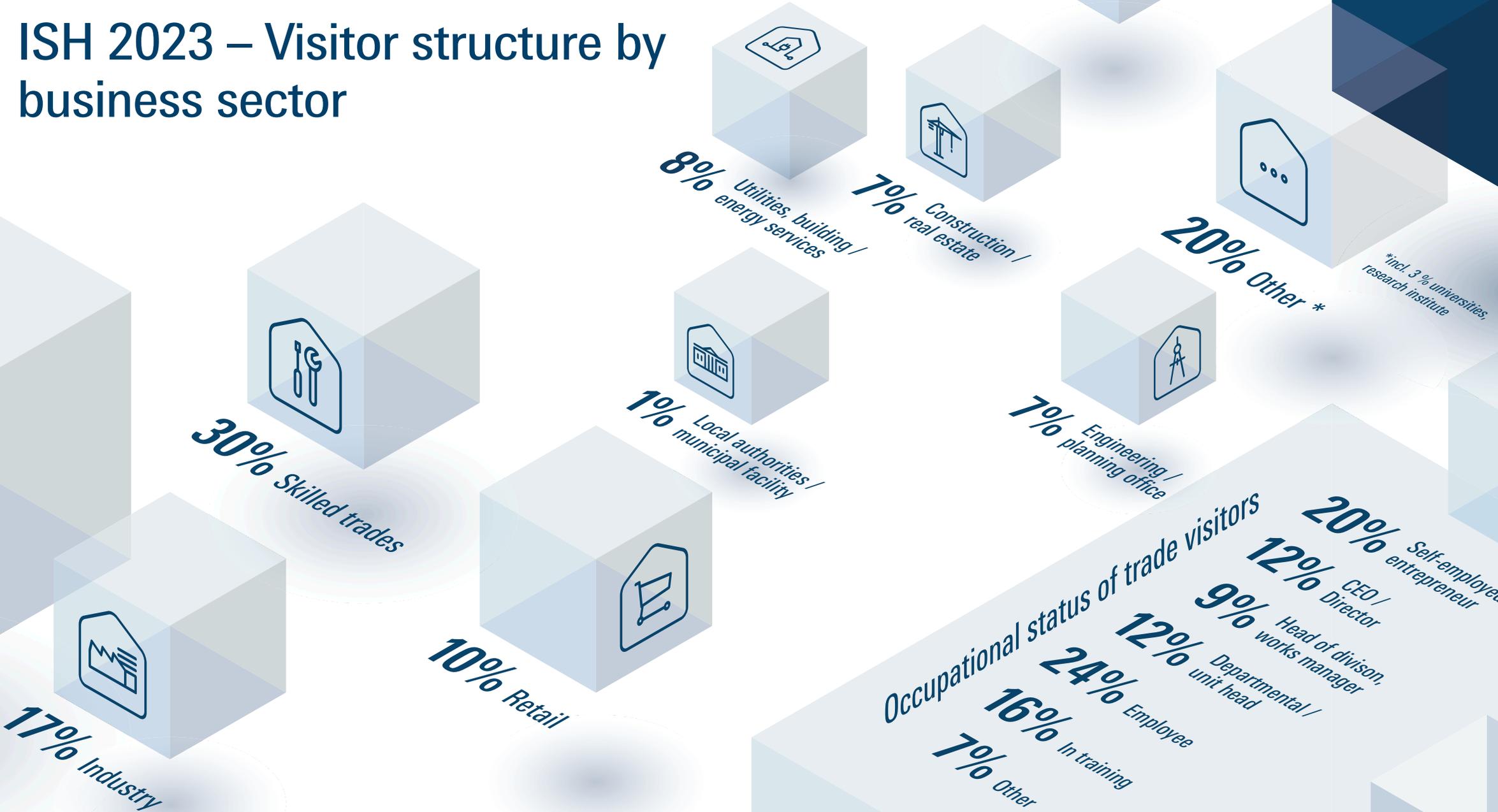


ISH 2023 – Top 10 origin of international visitors

In % of total visitors from abroad
(44% international visitors)



ISH 2023 – Visitor structure by business sector



ISH 2023 – Trade fair visit objectives of visitors

